Summary

A Lion in the House

A Lion in the House organizes distinctive and significant substantive conversations according to the setting in which it is discussed and/or screened. In Public Broadcasting (announcements and forums), survivorship is the most significant conversation topic. At screenings with panel discussions, the conversation moves to pediatric end of life. When the conversation is picked up in the context of the Sundance Film Festival (where the documentary won an award), healthcare disparities becomes the most important issue under discussion.
Summary

The War Tapes

The War Tapes has missing publics. War front and home front bloggers do not discuss the film significantly. The film also is discussed less significantly than other Iraq war and war on terror films. The conversation that arises from The War Tapes relates most significantly to the "citizen soldier" as well as "real war," as opposed to anti-war or pro-war discussions. When The War Tapes enters the setting of the Tribeca Film Festival (where it won an award), the conversation about the citizen soldier becomes amplified, and, contrary to those in other settings, the "home front" conversation topic is raised.
Summary

Global Voices Online

Global Voices are regional voices. Issue-related conversations cluster according to familiar geographical regions, with the exception of a G8-type grouping, where individual countries are most significantly associated with particular issues. (For example, human rights, media, freedom of speech and Internet are most significantly related to China.) Global Voices' publics, understood as commentators, similarly align regionally. There is scant cross-regional bridging of voices within Global Voices Online.
For more information, visit centerforsocialmedia.org/mpm or contact socialmedia@american.edu.

This research was funded by the Ford Foundation, as a part of the Center for Social Media’s Future of Public Media Project.