

# Is Public TV's Doc Programming Different from Cable's?

**Public broadcasting's makers and subjects are markedly more diverse than those of cable.**

Comparing **61** documentaries from 2013 in **4 series**, *Independent Lens (IL)* distinguished itself from *HBO*, *CNN* and *ESPN* with more:

- creators from racial minorities
- minority and female characters

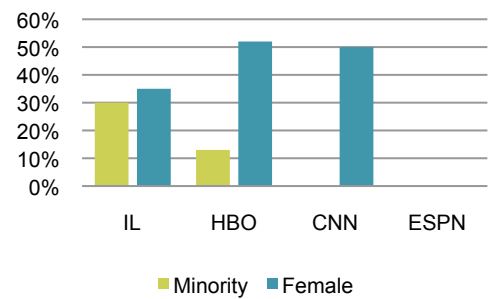
## DIRECTORS

30% of *IL* documentaries had at least one **minority** director.  
 13% *HBO*    0% *CNN*    0% *ESPN*

*HBO* and *CNN* led in gender diversity – over half of their productions had at least one **female** director, compared to a third (35%) of *IL* documentaries.

52% *HBO*    50% *CNN*    0% *ESPN*

**DIRECTORS BY PROGRAMMER**

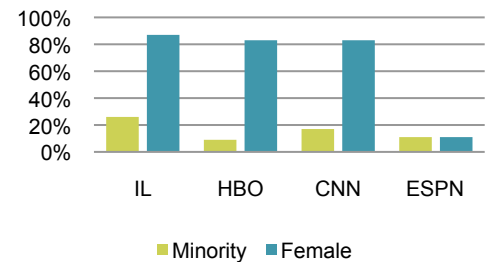


## PRODUCERS

26% of *IL* documentaries had at least one **minority** producer.  
 9% *HBO*    17% *CNN*    11% *ESPN*

87% of *IL* documentaries had at least one **female** producer.  
 83% *HBO*    83% *CNN*    11% *ESPN*

**PRODUCERS BY PROGRAMMER**

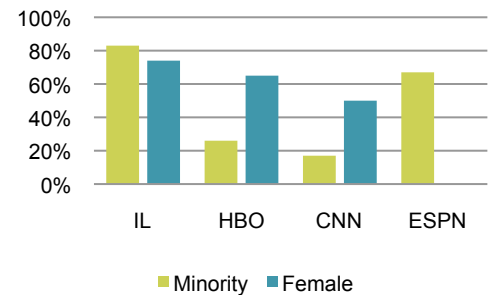


## CHARACTERS

83% of *IL* documentaries had at least one **minority** character.  
 26% *HBO*    17% *CNN*    67% *ESPN*

74% of *IL* documentaries had at least one **female** character.  
 65% *HBO*    50% *CNN*    0% *ESPN*

**LEADING CHARACTERS**



Learn more at [cmsimpact.org/future-public-media](http://cmsimpact.org/future-public-media).

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