A Lion in the House

Questions

What are the networked publics emerging around A Lion in the House? Which issues are raised by whom, and in which contexts?

Which issues are most associated with A Lion in the House in the public settings where the film is discussed?

Which issues are raised in which contexts (educational screenings, the festival)? Do specific publics start different conversations?
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What are the networked publics emerging around A Lion in the House? In which contexts is A Lion in the House mentioned?

Findings

A Lion in the House has approximately 515 mentions on the Web (including blogs and news). It is mentioned most significantly in the following contexts: airing announcement/viewing recommendation (non-PBS), PBS announcement, review/listing, outreach project, and screening with panel/workshop/conference. Mentions in the context of faith-based reflection (prayer) as well as legislation (e.g., cancer act) are insignificant.
A Lion in the House – Overall Actor Map


A Lion in the House - Publics

Total Mentions: 515
Unique Actor Mentions: 383

Mentions by Actor Type:

.com 228
.org 180
.edu 30
.gov 19
.uk 19
.net 11
.nz 10
.au 7
.tv 4
.ca 4
.fr 1
.nbo 1
.ph 1

Mentions by context (ranked)

- Airing Announcement/Viewing Recommendation (non-PBS)
- PBS Announcement
- Review/Listing
- Outreach Project
- Screening and Panel/Workshop/Conference
- Legislative
- Faith-based Reflection

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Legend

Key words
Web sites
Source: google.com
Co-occurrence analysis of key words and sources.

What are the networked publics emerging around A Lion in the House?
In which contexts is A Lion in the House mentioned?

Conversation Pieces: Public Media Projects and their Publics


Visualization from Network.io by Aquilus.com.

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Which issues are most associated with A Lion in the House in the public settings where the film is discussed?

Findings

A Lion in the House is associated with the following issues, ranked in order of frequency of mentions: survivorship, outreach, pediatric end of life, healthcare disparities, and professional caregivers. Legislation and faith are associated with A Lion in the House, but actor mentions of them are insignificant.
**A Lion in the House** - Clusterings of Issues and Publics (by Settings)

**Method**
Query Google for associations between publics (all 515 Web pages) and "survivorship," "outreach," "end of life," "disparities," "professional caregivers," "cancer act" OR "legislation," and "faith." Perform relational analysis between contexts of mention (public broadcasting, review, screening with panel, etc.) and issues.


Which issues are most associated with A Lion in the House in the public settings where the film is discussed?

**Legend**
- Public settings
- Issues

Source: google.com
Co-occurrence analysis of public settings and issues.

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Source: google.com © 2006 American University.
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Which issues are raised in which contexts (educational screenings, the festival)? Do specific publics start different conversations?

Findings

In the context of Public Broadcasting (announcements and forums), survivorship is the most prominent issue under discussion. In screenings, the most significant issue is pediatric end of life. At the film festival (Sundance), the conversation moves to healthcare disparities. Thus the conservations started by A Lion in the House, whilst overlapping, appear to have significant differences in emphasis according to the publics.
A Lion in the House – Specific Conversations per Public Space

A Comparison of Public Broadcasting (Announcements and Forums), Educational/Academic/Governmental Screenings, and the Film Festival.


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Legend

- Issues
- Public Settings

Source: google.com
Co-occurrence analysis of key words and sources/settings.
For more information, visit centerforsocialmedia.org/mpm or contact socialmedia@american.edu.

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