People who create or analyze, showcase, preserve, disseminate or foster discussion about art need to refer to existing work, most of which is copyrighted.

Who Uses Copyrighted Work?

- Artists: 37.3%
- Academics: 81.4%
- Editors: 94.9%
- Museum Staff: 75.6%

Wow, artists often use copyrighted material to make original work!

FAIR USE

IN THE VISUAL ARTS

Why We Need It

Museum Staff

Artists

Really, more than half have given up on a project?

One in five artists?

What's Lost?

- Digital artwork
- Scholarships on recent art
- Collections
- Online exhibits
- Teaching about art
- Exhibitions
- Writing about art
- Making art

THE CODE OF BEST PRACTICES IN FAIR USE FOR THE VISUAL ARTS

Who Avoids or Abandons Work for Copyright Concerns?

- Legal experts
- CAA committees

How It Was Created

- Legal experts
- CAA committees

Small groups of professionals deliberated in cities across the country, to establish best practices in several common situations.

What's in It

- Principles and limitations describe a reasonable consensus about what's fair in the five common situations:
- Writing about art
- Making art
- Collections
- Exhibitions
- Teaching about art

How You Can Use It

- SHARE it with your boss, colleagues, staff, and students
- USE it to guide research, teaching and project planning
- REPLACE old guidelines as a go-to resource for basic information

Access the code and other resources at www.cmsimpact.org/fair-use and at caa.org/fair-use